

The Town of Dunkirk needed to develop a strategic plan to address the future of the community. Of critical importance to Town officials was gathering public input and fostering a sense of community ownership, ensuring successful adoption and utilization of the plan.

Because Dunkirk is located on the shore of Lake Erie, MRB Group joined in partnership with EDR, a planning and engineering firm specializing in waterfront revitalization and environmental assets.

The primary goal was to prepare a dynamic resource to promote future economic development and help Dunkirk capitalize on regional assets, which include lakefront vistas, environmental tourism, and cultural/historic destinations.

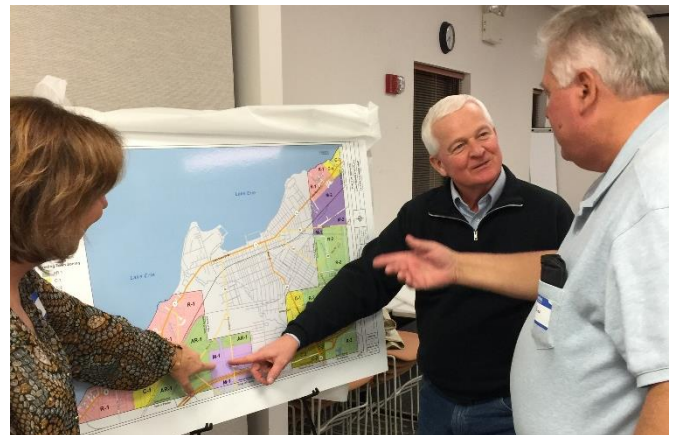
Effective comprehensive planning provides a framework for:

- land use regulations
- resource preservation
- public facility investments
- community and economic development
- day-to-day decisions by community leaders

The MRB Group/EDR team provided the appointed Steering Committee with a well-structured, customized project plan to support the process and maximize public participation.

Project deliverables include a custom-designed website, public presentations and workshops created to foster participation, and a survey instrument specifically designed for the Town.

The MRB Group/EDR team continues to work closely with the committee to ensure that the process stays on track, and that the process adheres strictly to all statutory regulations.



Client: Town of Dunkirk

Location: Dunkirk, NY

Completion Date: 2015

Engineer: MRB Group